

Transmission of an established geographical indication of spirit drinks

1. TECHNICAL FILE

1.1. Name and Type

1.1.1. Name(s)

Genièvre aux fruits/Vruchtenjenever/Jenever met vruchten/Fruchtgenever (nl)

Genièvre aux fruits/Vruchtenjenever/Jenever met vruchten/Fruchtgenever (de)

Genièvre aux fruits/Vruchtenjenever/Jenever met vruchten/Fruchtgenever (fr)

1.1.2. Category

47. Other spirits drinks

1.1.3. Applicant country(ies)

Netherlands

Belgium

Germany

1.1.4. Application language:

English

1.1.5. Geographical indication type:

PGI - Protected Geographical Indication

1.2. Contact details

1.2.1. Applicant name and title

Applicant name and title	Ministerie van Economische Zaken
Legal status, size and composition (in	

the case of legal persons)	
Nationality	Netherlands
Address	Bezuidenhoutseweg 73 2594 AC Den Haag Postbus 20401 2500 EK Den Haag
Country	Netherlands
Phone	+31 70 378 4389
E-mail(s)	h.m.brugging@minez.nl

Applicant name and title	Flanders :Flemish Government, Department of Agriculture and Fisheries
Legal status, size and composition (in the case of legal persons)	
Nationality	Belgium
Address	Koning Albert II-laan 35 1030 Brussels
Country	Belgium
Phone	+322 552 79 20
E-mail(s)	wijn@lv.vlaanderen.be

Applicant name and title	Région de Wallonie: Service public de Wallonie (SPW), Direction générale opérationnelle Agriculture, Ressources naturelles et Environnement (D GARNE), Département des Politiques européennes et des Accords internationaux, Direction de la Politique Agricole
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Legal status, size and composition (in the case of legal persons)	
Nationality	Belgium
Address	Chaussée de Louvain, 14 B 5000, Namur
Country	Belgium
Phone	+32(0)81 649 696
E-mail(s)	roxana.dragomir@spw.wallonie.be

Applicant name and title	Brussels Capital Region: Economie et emploi, Cellule Agriculture
Legal status, size and composition (in the case of legal persons)	
Nationality	Belgium
Address	Kruidtuinlaan 20 1035 Brussel
Country	Belgium
Phone	02/800.32.63
E-mail(s)	agriculture@gob.brussels

Applicant name and title	Bundesministerium für Ernährung und Landwirtschaft, Referat 414 (Wein, Bier, Getränkewirtschaft)
Legal status, size and composition (in the case of legal persons)	
Nationality	Germany
Address	Rochusstraße 1 - D-53123 Bonn
Country	Germany

Phone	0049-(0)228-99-529-0
E-mail(s)	434@bmel.bund.de,poststelle@bmel.bund.de

1.2.2. Intermediary details

Intermediary name	Vinum et Spiritus Association Belgium
Address	Livornostraat 13 bus 5 1060 Brussel
Country	Belgium
Phone	+ 32 2 537 00 51
E-mail(s)	info@vinumetspiritus.be

Intermediary name	SpiritsNL
Address	Postbus 242 2501 CE Den Haag
Country	Netherlands
Phone	+31 85 273 60 75
E-mail(s)	info@spiritsnl.nl

Intermediary name	Bundesverband der Deutschen Spirituosen-Industrie und -Importeure e.V. (BSI)
Address	Urstadtstraße 2, D-53129 Bonn
Country	Germany
Phone	+49 228 53994-0
E-mail(s)	info@bsi-bonn.de

Intermediary name	Verband Deutscher Kornbrenner und mittelstandischer Spirituosen- und Alkoholanbieter e.V.
Address	Gilsingstraße 29 D-44789 Bochum
Country	Germany
Phone	+49 234 72740
E-mail(s)	deutschekornbrenner@aol.com

1.2.3. Interested parties details

1.2.4. Competent control authorities details

Competent control authority name	Federale Overheidsdienst Economie, KMO, Middenstand & Energie Algemene Directie Controle en Bemiddeling
Address	Koning Albert II-laan 16 1030 Brussel
Country	Belgium
Phone	022775484
E-mail(s)	eco.inspec@economie.fgov.be

Competent control authority name	Nederlandse Voedsel- en Warenautoriteit (NVWA) Hoofdkantoor NVWA
Address	Catharijnesingel 59 3511 GG Utrecht Postbus 43006

	3540 AA Utrecht
Country	Netherlands
Phone	+31 88 233 33 33 / +31 800 0488
E-mail(s)	info@nvwa.nl

Competent control authority name	Niedersächsisches Ministerium für Ernährung, Landwirtschaft und Verbraucherschutz
Address	Calenberger Straße 2 D-30169 Hannover
Country	Germany
Phone	+49 (0)511 120-0
E-mail(s)	poststelle@ml.niedersachsen.de

Competent control authority name	Ministerium für Umwelt, Landwirtschaft, Natur- und Verbraucherschutz des Landes Nordrhein-Westfalen
Address	Schwannstraße 3 D-40476 Düsseldorf
Country	Germany
Phone	+49 (0)211 4566-0
E-mail(s)	poststelle@mulnv.nrw.de

1.2.5. Control bodies details

Control body name	LAVES - Niedersächsisches Landesamt für Verbraucherschutz und Lebensmittelsicherheit Lebensmittel- und Veterinärinstitut Braunschweig/Hannover -Standort Braunschweig-
Address	Dresden Straße 2 und 6 D-38124 Braunschweig
Country	Germany
Phone	+49 (0)531 6804-0
E-mail(s)	Poststelle.li-bs@laves.niedersachsen.de

Control body name	Landesamt für Natur, Umwelt und Verbraucherschutz Nordrhein-Westfalen (LANUV) :
Address	Leibnizstraße 10 D-45659 Recklinghausen
Country	Germany
Phone	+49 (0)2361 305-0
E-mail(s)	poststelle@lanuv.nrw.de

1.3. Description of the spirit drink

Title – Product name	Genièvre fruits/Vruchtenjenever/Jenever	aux met
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	vruchten/Fruchtgenever
Physical, chemical and/or organoleptic characteristics	<p>1. Concise Description</p> <p>“Genièvre aux fruits” / “Vruchtenjenever” / “Jenever met vruchten” / “Fruchtgenever” – in the following named as pars pro toto only “Vruchtenjenever” – is a spirit drink obtained by flavouring Genièvre / Jenever / Genever with fruit or plants and/or parts of fruit or plants or by adding fruit juice and/or distillates of fruit or plants or distillates of concentrated flavours extracted from fruit or plants.</p> <p>2. Physical, chemical and/or organoleptic characteristics</p> <p>2.1 Minimum alcoholic strength of the final product: 18% vol</p> <p>2.2 Clarity: clear or turbid</p> <p>2.3 Colour: resulting from the ingredients used</p> <p>2.4 Sweetening: no maximum limit</p> <p>2.5 Addition of additives: colourants and flavours according EU foodstuff legislation. Artificial flavours are not allowed.</p> <p>2.6 The jenever used must contain a minimum of 1,5% distillate(s) of whole grains in the pure alcohol volume of the final product, obtained by distillation of between 80% and 40% vol. The traditional term used for such distillates in certain regions could be referred to as “moutwijn”.</p>
Specific characteristics (compared to spirit drinks of the same category)	- The “alcohol” used is limited to Genièvre / Jenever/ Genever and Genièvre de grains / Graanjenever/

	<p>Graangenever according to the specifications laid down in these technical files for these geographical indications.</p> <ul style="list-style-type: none"> - Minimum alcohol content is higher than for another spirit drink - This spirit drink is another spirit drink - This spirit drink is obtained by flavouring Genièvre / Jenever / Genever with fruit or plants and/or parts of fruit or plants or by adding fruit juice and/or distillates of fruit or plants or distillates of concentrated flavours extracted from fruit or plants.
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1.4. Define geographical area

1.4.1. Description of the defined geographical area

The geographical area concerned is the Kingdom of Belgium, Kingdom of the Netherlands, and the Bundesländer Nordrhein-Westfalen and Niedersachsen in the Federal Republic of Germany. The stage in the production process of the final product that has given the spirit drink its character and its essential definitive qualities must take place in the regions mentioned. Reduction by addition of water, bottling and packaging may be performed outside the geographical areas concerned.

1.4.2. NUTS area

NL	NEDERLAND
BE	BELGIQUE-BELGIË
DE9	NIEDERSACHSEN
DEA	NORDRHEIN-WESTFALEN

1.5. Method for obtaining the spirit drink

Title – Type of method	
Method	Most producers of "Vruchtenjenever" are also Genièvre / Jenever / Genever and/or Genièvre de grains /

	<p>Graanjenever / Graangenever producers in the defined geographical areas.</p> <p>The method for obtaining the spirit drinks differs depending on the fact if Vruchtenjenever will be elaborated as a spirit drink without or with less sugar content.</p> <p>The main production step is the flavouring of “jenever” with fruit, plants or parts thereof or by adding fruit juice, distillates of concentrated flavours extracted from fruit or plants, or other distillates. All these ingredients are mixed. Depending on the recipe some producers add flavours in the sense of the European flavour legislation.</p>
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1.6. Link with the geographical environment of origin

Title – Product name	
Details of the geographical area or origin relevant to the link	<p>After the Second world war Jenever producers in the main producing countries Belgium and the Netherlands developed a new style of a mixed drink composed with Jenever and fruits in order to gain new consumers.</p>
Specific characteristics of the spirit drink attributable to the geographical area	<p>Belgium, the Netherlands and Germany are countries with a great production of other spirit drinks especially with fruits which often grow in these geographical areas.</p> <p>Elements that illustrate the tangible and intangible cultural heritage of “fruit jenever/fruit genever”:</p>

	<ul style="list-style-type: none"> - Important literature about “ fruit jenever/fruit genever”: o “Lof van de jenever” from the famous poet Robert Hennebo. Published for the first time in 1718 o “Jenever” from Willem Verstraaten, published in 1994 o “Genever: 500 Years of History in a Bottle” by Veronique Van Acker, published in 2003, provides an enlightening review of genever's colorful past and offers tempting options for making it part of your future o The famous novel “Het verdriet van België” (the sorrow of Belgium) from Hugo Claus mentions several times jenever o “Jenever een belgische belevenis” from Ronald Ferket en Hugo Elseman, published in 1987 o “Jenever in de lage landen” from Eric Van Schoonenberghe, published in 1996 o In "Journal d'un curé de campagne" (The Diary of a Country Priest) from Georges BERNANOS, published in 1936, Genever is a spirit often consumed by the priest of the city of Torcy. - In the Dutch army officers receive the Officer's cross after 15 years of service. The cross is also known as the Genever cross, for the officers receive the cross and a glass of genever. The Officer's Cross was installed in 1844 by King William II. He particularly wanted to give the officers token of appreciation. - The town of Schiedam has an annual genever festival (www.jeneverfestival.nl)
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	<ul style="list-style-type: none"> - Since 1902 the town of Schiedam has an authenticity seal that guarantees that the genever, made in Schiedam, is according to this strict Schiedam regulation. This authenticity seal is recognized by both the signature of the mayor and municipal clerck of Schiedam - since 1996 the Netherlands have a national genever museum in Schiedam (www.jenevermuseum.nl) - There is a Belgian genever museum in Hasselt (http://www.jenevermuseum.be/en) - Today NL & BE & DE Google research show more than 6.000 hits on fruit genever / fruit genever. In the Netherlands and in Germany ‘bessen genever’ is the most popular fruit genevers. - In the 1990er years the leading Dutch bessen genever company made TV and radio advertisement for Bessen Jenever by engaging a very popular entertainer with a song (Rudi Carrell)
Causal link between the geographical area and the product	

1.7. Requirements in EU, national or regional

1.8. Supplement to the geographical indication

Supplement to the geographical indication	Supplement tot the geographical indication
Definition, description or scope of the supplement	If the geographical indication “Vruchtenjenever” is supplemented by the geographical name “Belgian”, “Dutch”, “German” in combination with “Nordrhein-Westfalen” or “Niedersachsen (e.g. Dutch Fruitjenever, Belgian Fruitjenever, German Fruitjenever from Nordrhein-Westfalen), the product is totally

	<p>produced (excluding reduction, bottling and packaging) in these geographical areas.</p> <p>The geographical indication “Vruchtenjenever” may be used with another geographical name being a smaller geographic unit than the Netherlands, Belgium, Nordrhein-Westfalen or Niedersachsen provided the product is totally produced (excluding reduction, bottling and packaging) in these smaller geographical units and, if applicable, in accordance with the other geographical indications registered under EU spirit drinks legislation.</p>
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1.9. Specific labelling rules

Title	Reference to the fruit and/or plant style/type
Description of the rule	It is allowed and usual to make reference to the concrete fruit and/or plant style or type by replacing “vruchten” by the concrete name of the fruit and/or plant e.g. bessenjenever or cherry jenever or vanille jenever.

Title	"Peket/Pékêt/Peket-Pékêt de Wallonie" - Genièvre
Description of the rule	The geographical indication "Genièvre aux fruits " may be supplemented by "Peket/Pékêt/Peket-Pékêt de Wallonie" provided the product is produced

	(excluding reduction, bottling and packaging) in the Walloon Region of Belgium and, if applicable, in accordance with other geographical indications registered under EU spirit drinks legislation.
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2. OTHER INFORMATION

2.1. Supporting material

File name:	antwoordbrief vruchtenjenever 01-09-2017.pdf
Description	letter to the European Commission with a reaction to the questions
Document type	Product specification:

File name:	NO_20170622_AutorisatieVO.pdf
Description	authorisation Flemish government
Document type	Product specification:

File name:	autorisatie Wallonie aug 2017.pdf
Description	authorisation Wallonie
Document type	Product specification:

File name:	Brussel_Scan autorisatie Nederland Vruchten-Jonge-Oude jenever.pdf
Description	authorisation Brussels Capital Region
Document type	Product specification:

File name:	autorisatie Dui aug 2017 .msg
Description	authorisation Germany

Document type	Product specification:
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2.2. Link to the product specification

Link:	
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